Voxtale

Affiliate Program

Make a reel. Earn each time your listeners pay.

पढ़ो मत, सुनो।



You tell stories. Voxtale turns stories into audio dramas. Put the two together on a reel, and you earn a share of everything your listeners spend with us. You watch it add up, live, on your own dashboard.

What Voxtale is

Any story, as audio

Type an idea or paste a story. A few minutes later you hear it as an audio drama, with a narrator, character voices and sound effects.

Your language

Hindi, English, Bengali, Tamil and many more. The voices are AI voices, and we say so openly. The stories come from real people.

Free to start

New listeners get free credits to make their first stories. After that they buy a small pack or a monthly plan, in rupees.

voxtale.live · Instagram @voxtale.live · Open to every creator who posts reels

The offer

Every number, in one place. The other pages explain each line in plain words.

You earn a share of every payment

You are not paid for making or posting reels: you earn only a share of what your listeners pay. No cap, not exclusive.

WHAT YOU EARN

Your share
20% of every payment your listeners make: credit packs, monthly and yearly plans.

For how long
12 months from the day each listener signs up. Renewals inside those months count too.

Your account
The same as everyone's: **free** to join, with the usual free credits to start.

Invite credits, as usual
Like every Voxtale user, you also get **4** credits for each friend who joins with your link and finishes a first story, for up to **10** friends a month.

HOW LISTENERS ARE COUNTED AS YOURS

Your link
Your own **Invite link**, from the Invite button in the Voxtale app. It looks like **voxtale.live/app/?ref=AB12CD34**.

Who counts
A **new** listener who opens your link and makes their Voxtale account. Stories you share from the app carry your link too.

GOOD TO KNOW

Notice
7 days if you leave. **30 days** from us for any change.

Reusing your reel
On Voxtale's own pages, with credit, for **12 months**. Paid ads only with your yes.

WHEN YOU ARE PAID

Hold
14 days after each payment, so refunds can settle. Then it is ready.

Payout
Once a month, by the **10th**, by UPI or bank transfer, when at least **₹500** is ready.

WHAT WE ASK

Who can join
Anyone who posts reels, whatever your followers or reach. Age **18+**, with a PAN for payouts.

Your first reel
Required. It is about this program, and says **voxtale.live/affiliate** so other creators can read this offer. Payouts start once it is accepted.

Every reel
20 to 60 seconds, vertical. Your face or your voice. At least **5 seconds** of a real Voxtale story.

How often
As often as you like. **2** reels a month works well. No minimum.

Collab invite
We accept your collab invite within **2 working days** when the reel follows the guidelines.

Keep it up
Each reel stays on your profile for at least **90 days**.

Questions about your numbers
Ask within **30 days** of an entry appearing. We answer within **7 working days**.

How it works

Five steps. The first takes two minutes.

1

Join in the app

Open **voxtale.live/app/affiliate**, sign in, and accept the program terms. It takes two minutes. There is no follower minimum and no waiting list.

2

Get your Invite link

Your affiliate page shows your link (it is the same one as the Invite button). It is yours alone. Put it in your bio, in story link stickers and in a pinned comment.

3

Post your first reel: about this program

Required before any payout. Say that Voxtale gives small creators a way to earn when their listeners pay, and show **voxtale.live/affiliate** on screen and in the caption. Add that more creators never means less for anyone: each earns only from their own listeners. From reel two on, make reels about Voxtale stories.

4

Post it and invite @voxtale.live as collaborator

Post on your own account. Use Instagram's "Invite collaborator" and add @voxtale.live, so the reel shows on both profiles. Turn on the "Paid partnership" label. We accept the invite when the reel follows the guidelines.

5

Earn, and watch it live

Every new listener who joins through your link is saved as yours. When they pay, your share appears on your dashboard. Once a month we send what is ready to your UPI or bank account.

One thing to remember

The collab post does not count listeners by itself. Instagram does not tell us who watched a reel and then signed up. **Your Invite link does the counting.** So always show it: link in bio, link sticker in stories, and "link in my bio" in the reel.

What you need

- ✓ A public Instagram account that is really yours
- ✓ A free Voxtale account
- ✓ Your PAN and a UPI ID or bank account, before your first payout

What we do for you

- ✓ Your own dashboard, live
- ✓ Quick answers on ideas and reels
- ✓ A real person to talk to, on WhatsApp or email

What counts, and when you get paid

Counts

- Credit packs your listeners buy
- Monthly and yearly plans, and every renewal inside the earning window
- The amount actually charged, after any coupon or sale price

Does not count

- People who already had a Voxtale account, or signed up before you joined
- Free credits, gifts and coupons that cost nothing
- Payments that are refunded or disputed
- Subscriptions a listener pays to another storyteller on Voxtale
- Your own purchases, and purchases by other program creators

From a listener's payment to your account

Listener pays
Razorpay confirms the charge.

Share appears
On your dashboard, marked "On hold".

Hold ends
It moves to "Ready". The hold covers refunds.

Payout
Sent once a month, when the minimum is ready.

A worked example

Say your reels bring 400 sign-ups in your first three months, and 26 of them pay. This is an example, not a promise.

WHAT YOUR LISTENERS DID	THEY PAID	YOUR 20%
12 bought the Small Pack once, at ₹199	₹2,388	₹478
8 took Starter at ₹399 a month and stayed 4 months	₹12,768	₹2,554
5 took Monthly at ₹599 a month and stayed 6 months	₹17,970	₹3,594
1 took Yearly at ₹6,499	₹6,499	₹1,300
Your share of ₹39,625, before tax		**₹7,925**

One listener, one year

Stays on Starter, ₹399 a month	**₹958**
Stays on Monthly, ₹599 a month	**₹1,438**
Takes Yearly, ₹6,499	**₹1,300**
Buys one Taster, ₹99	**₹20**

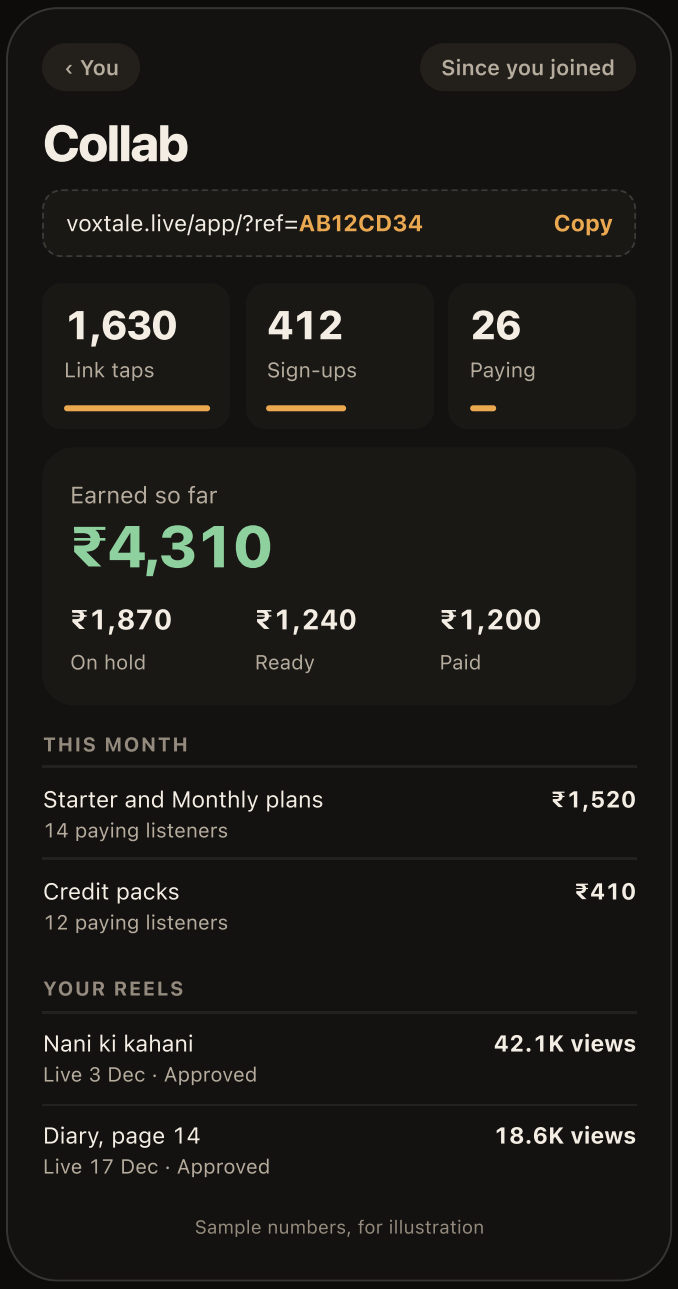
Tax, plainly

Where Indian law asks us to deduct tax at source (TDS), we deduct it before the payout and deposit it against your PAN. You can claim it when you file your return. If you are registered for GST, tell us before your first payout.

Refund or chargeback: if a listener's payment goes back to them, your share of that payment comes off your balance. A part refund takes back the same part of your share.

Your dashboard

It lives in the Voxtale app, under You. It updates as things happen. No waiting for a monthly report from us.



The path, top to bottom

Link taps, then sign-ups, then paying listeners. You see where people drop off, so you know what to fix in the next reel.

Your money, in three parts

On hold is earned and waiting for the hold to end. **Ready** goes out in the next payout. **Paid** has been sent to you.

What they bought

Plans and packs, month by month, so you see which listeners stay and keep earning for you.

A row for every reel

The date, whether we accepted the collab, and its views. If Instagram does not share a reel's views with us, you type the number in from your Insights. Views are for learning. They do not change what you earn.

Your listeners stay private

You see counts and rupees. You never see a listener's name, number or email, and we never share yours with them.

Every entry is listed

Each share, each refund taken back and each payout is listed with its date and amount.

Reel guidelines

Your audience follows you for your voice. Keep it. We only ask that the reel is true, clear and safe to post.

Do

- ✓ Open with a hook in the first two seconds
- ✓ Let people hear Voxtale. A few seconds of a real story does more than any description
- ✓ Show the real app on your phone
- ✓ Put "link in bio" on screen and say it
- ✓ End with one clear ask: "Link in my bio"
- ✓ Use a story you wrote, or one you have the right to use
- ✓ Say that the voices are AI voices
- ✓ Use your own audio or Voxtale's audio

Don't

- ✗ Promise things the app does not do. Ask us if you are unsure
- ✗ Promise an amount, or that anyone will surely earn. Say earnings come only when listeners pay
- ✗ Use film songs or trending music. This is a paid post, so that music is not licensed for it
- ✗ Use someone else's story, clips, face or voice without their yes
- ✗ Aim the reel at children. Voxtale accounts are for adults
- ✗ Put hate, abuse, sexual content, or medical, legal or money advice in it
- ✗ Show another audio-story app in the same reel
- ✗ Hide or delete the paid partnership label

Say it is a paid partnership. Every time.

Indian advertising rules (ASCI and the consumer protection guidelines) ask creators to tell viewers clearly when a brand pays them. A share of sales counts as payment. So on every reel, story or post about Voxtale:

- Turn on Instagram's **"Paid partnership"** label and tag @voxtale.live.
- If the label is not available to you, start the caption with **#ad** or **#partnership** (not #collab or #sp, which ASCI does not accept). It must show without tapping "more".
- Keep "Ad" on screen in the video: at least 3 seconds in a reel up to 15 seconds, a third of the length in longer ones.
- The same goes for stories that carry your link.

We do not accept a collab invite on a reel without a clear disclosure, and we will ask you to fix it.

Reel ideas to start from

Reel 1: the program

Required. "Voxtale gives small creators 20% when listeners they bring pay. No fee. voxtale.live/affiliate." Link on screen.

My Nani's story

A story from your family, told once more in audio. Film someone at home hearing it for the first time.

Guess the ending

Play the story up to the twist and stop. Ask for endings in the comments. Post the ending as a story with your link.

You write, I voice

Ask followers for a one-line idea. Pick one, make it on Voxtale, and credit them in the reel.

Meet Voxtale

Your second reel. "I typed three lines. Listen to what came back." Play the result. Say what you felt.

Before bed

A two-minute story for the end of the day. Make it a weekly series, so people come back to your page.

The rules, in plain words

These keep it fair for you, for other creators and for listeners. The numbers are the ones in The offer.

Who is "your" listener	A person who opens your Invite link and makes a new Voxtale account. It is saved once, at sign-up, and it does not change. People who already had an account are not counted.
Two creators, one listener	The last Invite link they opened before making their account wins. One listener belongs to one creator.
Different phone or browser	Your link is remembered in the browser where it was opened, until the person signs up. If they open it in Instagram and sign up later in another app or phone, it can be lost. Ask people to sign up right after tapping.
Your own accounts	No share on your own purchases, or on accounts that share your phone, number or payout details. Family and friends count only if they really pay for themselves.
Fake or paid sign-ups	No bots. No paying or rewarding people to sign up or to buy. No giveaways that need a purchase. Shares from such sign-ups are cancelled, and you can be removed.
Ads and spam	No paid ads to your link without our written yes. No ads on the word "Voxtale". No coupon sites, no mass DMs, no comment spam.
Unusual jumps	A sudden burst of paying listeners pauses payouts while a person at Voxtale checks. Real spikes are released in full. Changing your payout details also brings a short check.
Refunds and disputes	Your share of a refunded or disputed payment comes off your balance. A balance below zero is filled by later earnings. We ask for cash back only in a case of fraud.
If prices change	Your share is a percentage of what the listener is charged. It follows the price, up or down, with sales and coupons.
If the offer changes or ends	We give notice before any change, and before closing the program. Earned money is paid. Your share stays at the rate you joined at, for listeners already yours and new ones.
If you leave	Leave any time, with notice. Listeners already yours keep earning you a share until their window ends.
If rules are broken	We tell you what we saw and hear your side first. For fraud or harmful content we can remove you at once. Honest earnings to that day are paid in full, even under ₹500. Later shares stop.
Your reel is yours	You own it. Voxtale may show it, and short cuts of it, on our own Instagram, site and app, with credit, for a fixed time. Paid ads need a separate yes from you.
Rights and music	You confirm you have the rights to everything in the reel: story, pictures, people, voices, music. Stories you make on Voxtale are yours to use in your reels.
Age and status	You must be an adult. You are an independent creator, not an employee or agent of Voxtale, and you pay your own taxes. If a child appears in a reel, a parent or guardian must agree and be present. Never ask children to sign up or buy.
No recruiting bonus	Your first reel tells other creators about the program, but you are not paid for the creators who join. You earn only from what your listeners pay. Nothing else.
Your first reel	Payouts need one accepted reel about this program, with voxtale.live/affiliate on screen. Your shares count from the day you join.
Questions about numbers	Write to us in time and we check our records. Our payment records are the base. If we still disagree, we talk it through in good faith. Indian law applies.

Questions creators ask

Do I have to pay anything?
No. Joining is free and the Voxtale account is free, with the same free credits everyone gets.

Is this a "refer creators and earn" scheme?
No. Your first reel tells creators about the program, but there is no reward for the ones who join. You earn only when real listeners pay for Voxtale.

If more creators join, do I earn less?
No. Your share comes only from your own listeners, and it never shrinks when others join. More creators bring more people to Voxtale, which is good for every story on it.

Why only for a fixed window?
It lets us offer a real share of the payment, not a thin slice of profit. A listener who stays the full window can earn you well over a thousand rupees.

Why is my money on hold at first?
Every share waits 14 days, so a refund can settle before it is paid. After that it is ready, and goes out once you have ₹500 or more.

What if my reel gets views but few sign-ups?
Check your dashboard: lots of views and few sign-ups means the ask needs work. We will help you with the next one.

Do you pay me for each reel?
No. There is no fee for making or posting reels. You earn only your share when listeners you brought pay. If none pay, there is nothing to pay out.

Do views decide my pay?
No. Pay comes only from what your listeners spend. Views help both of us learn.

Can I post on YouTube Shorts or elsewhere too?
Yes. Your Invite link works anywhere: Shorts, WhatsApp, stories. Every listener it brings counts.

Do you check my script first?
No. Post your reel and send us the collab invite. We only check the disclosure, the facts about Voxtale and safety.

What if you do not accept my collab invite?
We tell you why. Your link still counts every listener it brings, so you still earn from that reel.

Can I see who my listeners are?
No. You see counts and amounts, never names or numbers. Listeners trust us with that.

My listener cancelled. Do I lose money?
No. You keep the share of what they already paid. Only refunds and disputes take a share back.

Is there a limit on how many creators join?
No. It is open to everyone who posts reels, big or small. Every creator gets the same share.

Do I need a company or GST?
No. An individual with a PAN is enough. If you are GST registered, tell us.

Can I work with other audio apps?
Yes. Just not in the same reel as Voxtale.

How to join

Open the Affiliate page in the Voxtale app, sign in and accept the terms. Your link and your dashboard are ready right away. Then post your first reel about the program, with voxtale.live/affiliate on screen. Questions? Message us on Instagram at @voxtale.live.

Join at voxtale.live/app/affiliate

The program terms you accept inside the app are the binding version. This document explains them in plain words. Offer version 15 November 2026.